

NEWCASTLE UNDER LYME BOROUGH COUNCIL STRONGER & SAFER STRATEGY 2012-2017

Objective		Key Subject Areas		Vulnerabilities	
<i>Building a strong community</i>		Localism Community Cohesion/Integration Locality Working Troubled families		Location Education	
Action	Lead Organisation	Others involved	Timeframe	Comments	
Developing communities around the localism agenda	Newcastle Borough Council	LAPs (Community Right to Challenge) Aspire (Tenancy Strategy) Parish Councils (Neighbourhood Plans)	Legislative timeframe (initially April 2012)	Developing policy approaches in key areas.	
Focus on dealing with troubled families and enhancing community involvement and self-reliance	Staffordshire County Council	Newcastle Borough Council Public Health/Combined Healthcare Staffordshire Police Staffordshire County Council ('Families First')	April 2012-April 2013 (initial milestone to establish processes and approaches)	To assess the evidence base and develop approaches to research and identification. To develop case conference approaches to family intervention, including prevention and education work as well as problem solving.	
Investigate opportunities to develop a Partnership Social Enterprise.	Newcastle Partnership	Partners to be involved where relevant	April 2014-April 2015 (establishment of social enterprise)	Meetings with Aspire and Fire and Rescue Service (who have developed a Social Enterprise/Community Interest Company). Discuss opportunities. Investigate funding available and support from partners	

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Complete review of locality working and Locality Action Partnerships	Newcastle Borough Council	Newcastle Partnership	May 2012	Constitution/Terms of Reference Agreed.
Further Community Pride events to deal with community issues	Newcastle Borough Council (although other partners could lead on some events, depending on the focus and location).	Newcastle Partnership Partners including Police, Aspire (key priority), Fire and Rescue Service and LAPs.	May 2012 (initial events to be organised)	Initial meeting with Environmental Action Group to develop plan on 22 February 2012. Review of approach to be carried out by April 2012. Events to be held throughout 2012/13. Review to focus on what Community Pride is; what the evidence is saying and how the events can be delivered effectively.
Promoting community integration - enabling communities to live and work together effectively	Newcastle Borough Council	Aspire Locality Action Partnerships (LAPs)	Ongoing –initial assessment at April 2013	Work across a range of areas, including a number of actions on this Action Plan. Initial assessment to be carried out, based on Staffordshire Observatory work. Actions to be developed.
Build on relationships with the voluntary and community sector in delivering key services to local people	Newcastle Borough Council	Voluntary and Community Sector.	Ongoing – initial assessment at October 2012	Review attendance at Voluntary Sector Forum meetings and voluntary sector LAP attendance Further LAP development and funding.

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				<p>Developing infrastructure support commissioned through the Third Sector Commissioning Framework</p> <p>Addressing issues of procurement and review of Compact working.</p>
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Objective		Key Subject Areas		Vulnerabilities	
<i>Tackling Crime and Disorder</i>		Anti-Social Behaviour Vulnerability Domestic Violence Safer Nights Business Crime Hate Crime Information Sharing		Health Age Lifestyle Education Economic Factors	
Action	Lead Organisation	Others involved	Timeframe	Comments	
Improve support for potential and actual victims of anti-social behaviour and domestic violence	Newcastle BC	Staffordshire Police Public Health Aspire Housing Staffordshire County Council	April 2012- April 2013	Continue to review and enhance the systems in place and refine where necessary Identify vulnerable people in terms of key areas such as health or lifestyle	
Introduce online reporting of anti-social behaviour incidents	Newcastle BC	Staffordshire Police	April 2012- April 2013	Work has started and will be going 'live' imminently. Review of system to be put in place (April 2013)	
Developing the existing multi-agency conference system to address the problems faced by vulnerable people	Newcastle BC	Public Health Staffordshire Police Staffordshire	April 2012- April 2013	Re-focus on vulnerable people Need to examine support	

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		Probation Services Staffordshire County Council Aspire Housing Third Sector Providers		arrangements for these conferences May look to link in with other multi-agency approaches set out above
Tackling victimisation of vulnerable residents – working with partners and other organisations to tackle crime committed against the vulnerable including anti-social behaviour	Newcastle BC	Newcastle Borough Council Staffordshire County Council Public Health Mental Health providers (including the above) Third Sector providers	April 2012- April 2013	To build on existing initiatives around case conferences and multi-agency approaches To develop approaches to research and develop proactive approaches to problem solving
Explore the potential for tracking perpetrators of domestic violence using the Integrated Offender Management Scheme	Newcastle BC Staffordshire CC	Staffordshire Police Staffordshire Probation Service Third Sector Providers	April 2012 to April 2015	Explore feasibility through discussions with partners (April-Oct 2013) Initiate a pilot scheme (January 2013-June 2013) Evaluate success and explore potential roll-out

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				<p>(June 2013- January 2014)</p> <p>Initiate programme across the Borough (January 2014- January 2015)</p> <p>Will link with national work ongoing under the national violence against women and girls programme including consultations on sharing details of previous offences with new partners.</p>
<p>Continue to discuss trans-border cases with neighbouring authorities where relevant and appropriate, including anti-social behaviour and domestic violence cases.</p>	<p>NULBC and Police</p>	<p>Partners relevant to the case</p>	<p>April 2012- April 2013</p>	<p>Agree parameters of joint working</p> <p>Maintain contacts through networking</p> <p>Ensure appropriate information sharing in line with protocols and good practice</p>

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<p>Family Employment Initiative</p>	<p>Newcastle BC</p>	<p>Coalfields Regeneration Trust</p> <p>European Regional Development Fund</p> <p>Staffordshire County Council</p> <p>Newcastle Business Community</p>	<p>April 2012- April 2017</p>	<p>Part of a wider national programme which works in some of the most disadvantaged former coalfield areas.</p> <p>Launched in February 2009 and has now helped more than 240 people into work and 480 into training.</p> <p>Seeking to continue to develop the scheme and promote it with partners in the Borough.</p>
<p>Enhancing the Business Crime Initiative – working with local businesses and partners to deal with crime and to seek to prevent it</p>	<p>Partnership Against Business Crime</p>	<p>Staffordshire Police</p> <p>Newcastle BC</p> <p>Newcastle business community</p>	<p>April 2012- April 2013</p>	<p>To initially liaise with the Business Crime Initiative and assess the existing situation in order to identify gaps in provision and ideas for dealing with these issues.</p>
<p>Tackling Hate Crime – working with partner organisations and key groups, together with communities to raise awareness of and deal with incidents of hate crime in the Borough and elsewhere</p>	<p>Challenge North Staffs</p>	<p>Staffordshire Police</p>	<p>April 2012- April 2013</p>	<p>Initial assessment/ research into the</p>

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		<p>Newcastle BC</p> <p>Staffordshire County Council</p> <p>Newcastle business community</p>		<p>issue to take place during 2012-13 including liaison with the key agencies.</p>
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Objective		Key Subject Areas		Vulnerabilities	
<i>A Safe Place to Live</i>		Prevention Safeguarding Engagement Commissioning Safety Treatment		Age Education Health Location Lifestyle Economic Factors	
Action	Lead Organisation	Others involved	Timeframe	Comments	
Develop our approaches to working with the new Police & Crime Commissioner in developing key areas of work in community safety in the future	Newcastle BC	All partners	April 2012- April 2013	Evaluate current approaches and services with a view to the future and value for money Identify and implement good practice Seek to engage and work in partnership	
Promoting good behaviour amongst tenants	Newcastle BC	Aspire Housing	April 2012 onwards	Reducing priority for re-housing and ceasing fixed term tenancies when anti-social behaviour occurs.	
Roll out prevention materials for all aspects of domestic violence and anti-social behaviour activity	Staffordshire County Council	Public Health Newcastle BC Third Sector	April 2012 onwards	Assess provision of materials currently and gaps in provision	

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		Providers		Work with Staffordshire County Council commissioners to develop further materials to aid promotion of activity
Developing the Neighbourhood Watch scheme in the Borough	Staffordshire Police	Newcastle BC Staffordshire CC Aspire Housing	April 2012 onwards	To examine the existing scheme and highlight areas for improvement. Work with residents and others to develop options for future development Examine possible funding streams Compare approaches in other parts of the country Re-organise scheme with key partners and organisations.
Raise awareness of Safeguarding Vulnerable Children and Adults across the borough.	Staffordshire County Council	Staffordshire Safeguarding Children Board	April 2012 onwards	Raise awareness of referral pathways and

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		Let's Work Together Steering Group		criteria etc
Introduction of a Passport to Safety scheme for younger drinkers	Newcastle BC	Multiple Partners, including Staffordshire Police	April 2012- April 2013	Undertake development of the scheme in conjunction with partners. Assess the issues using evidence and data. Undertake a pilot approach initially.
Work with the Partnership Against Business Crime to enhance enforcement	Partnership Against Business Crime (PABC)	Newcastle BC Staffordshire Police Newcastle Business community	April 2012- April 2013	Undertake assessment of key issues. Work with developing Town Centre Partnership and PABC in identifying issues Work with partners to identify solutions and approaches
Introduction of the Street Pastors scheme in the Borough	Newcastle BC Street Pastors	Staffordshire Police Church leaders Ascension Trust	April to June 2012	Links to Safer Nights initiative above Initiation of pilot project (April

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				2012) Ongoing evaluation of pilot Seek expansion if relevant and appropriate
Encourage and enhance the provision of information to residents on how to avoid domestic fires – in conjunction with FARS and other partners	Staffordshire Fire and Rescue Service (FARS)	Newcastle BC Staffordshire County Council Staffordshire Police	April 2012 onwards	Assess provision of information and work with partners to identify gaps. Links to the Lets Work Together initiative.
Develop the first aid triage process in the town centre and elsewhere for dealing with people injured or ill during nights out and at other times	Newcastle BC St Johns Ambulance Red Cross West Midlands Ambulance Service (WMAS)	Public Health Staffordshire Police FARS Business community PABC	April 2012 onwards	Explore feasibility of enhancing the scheme with additional health professionals Explore potential funding streams Map key nights for 2012-13 that the service should be run, especially with a view to Football championships, Olympics and Jubilee

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				Seek to pilot enhanced service offer
Complete the gating off of problematic alleyways under the Green Routes scheme	Newcastle BC	Staffordshire Police FARS Staffordshire County Council PABC Newcastle Civic Society Business community	March 2013	Complete this for identified Red Routes as far as possible
Continue the I'll Be Des scheme designed to prevent drink driving	Newcastle BC Staffordshire Police	Public Health FARS Staffordshire County Council	April 2012 - April 2013	Development of scheme, based on evidence of hot spots and key demographics. Undertake pilot of scheme Roll out scheme across the Borough by April 2014

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Objective	Key Subject Areas		Vulnerabilities	
<i>Protecting Vulnerable People and Families</i>	Information sharing Families focused Education Promotion Protection		Education Age Location Health Lifestyle Economic Factors	
Action	Lead Organisation	Others involved	Timeframe	Comments
Rolling out the Let's Work Together project across the Borough, aimed at all organisations and individuals being able to refer cases of vulnerability	Newcastle BC	Staffordshire County Council FARS Staffordshire Police NHS	April 2012 (start of scheme)	Currently being developed, based on pilot in Lichfield Will be rolled out in April 2012, with further reviews thereafter. Designed to ensure that home visitors refer individuals at risk to appropriate organisations.
Develop approaches with the Families First teams at Staffordshire County Council to deal with issues of vulnerability affecting families in the Borough	Staffordshire County Council	Newcastle BC Staffordshire Police Staffordshire Probation Service NHS	April 2012 onwards	To work with the Families First team to identify key areas of risk and develop approaches designed to deal with these areas.

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<p>Develop health promotion work in areas of greatest need.</p>	<p>Newcastle Borough Council</p>	<p>Staffordshire Director of Public Health</p>	<p>April 2012- April 2013</p>	<p>Assess existing approaches and identify areas for development in the first instance</p> <p>Focused work through Newcastle Partnership Strategic Board.</p> <p>Closer working relations with Public Health, Health and Wellbeing Board and Clinical Commissioning Groups.</p> <p>Analysis of the Joint Strategic Needs Assessment.</p> <p>Dedicated resource from Newcastle Borough Council to the Staffordshire Public Health Team.</p> <p>Development of a Health and</p>
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				Wellbeing Strategy. Continued promotion of Jubilee 2.
Map vulnerability across the Borough and its neighbourhoods to target services more effectively	Staffordshire County Council	Newcastle BC Staffordshire Police NHS	December 2012 onwards	Work done by Staffordshire Observatory. Will continue to work together to develop evidence base for use in multi-agency approaches.
Continue to work on Financial Inclusion intervention with the joint Stoke-on-Trent and Newcastle-under-Lyme Financial Inclusion Group.	Newcastle Borough Council	Aspire Housing Staffordshire Credit Union Moneyline Pertemps Beat the Cold Warmzone Citizens Advice Illegal Money lending Team	April 2012- April 2013	Assessment of existing approaches and identification of opportunities for additional working and new initiatives. Work with other partners and organisations to identify solutions
Introduce devices for vulnerable people to use in protecting themselves	Staffordshire Police	Newcastle BC Staffordshire County Council FARS	April 2012- April 2013	Staffordshire Police are planning to review arrangements for these kinds of

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				devices across county.
Support winter car advice for young people in further and higher education	FARS, through Road Safety group	Newcastle College Keele University Staffordshire County Council	Winter 2012-13	Identify potential locations and key audience Identify and secure funding for further winter advice sessions Deliver project Evaluate impact
Develop educational approaches to dealing with areas of risk around behaviour and attitudes in young people	Staffordshire County Council (schools)	Public Health Newcastle BC Newcastle College	April 2013 onwards	To identify opportunities for working with younger people and providing educational facilities. Working with schools in developing approaches to community based working to help young people.
Supporting vulnerable residents in housing	Newcastle BC	Aspire Housing	April 2012 onwards	Supporting vulnerable residents to move home when they are unable to afford their current properties.